



Sebastian Rivera

DIGITAL DESIGNER

Summary

My academic background in digital design has allowed me to develop skills in the creation of effective visual content, focusing on user experience projects and brand creations. I stand out for my ability to adapt and provide solutions to different problems in tasks that demand a variety of requirements and needs.

Academic background

UNIVERSIDAD SERGIO ARBOLEDA

Digital design professional | 2019 - Current

Professional in digital design, with emphasis in content management, capable of creating graphic pieces and digital environments, mobile web and more.

COLEGIO LICEO MODERNO BETANIA

Bachelor | 2011 - 2016

Academic bachelor's degree focused on accounting issues for both business and personal economic management.

Additional training

UNIVERSIDAD SERGIO ARBOLEDA

Diploma in User Experience UX - UI | 2023

Focused on design strategies, focused on user experience to create and validate products adapted to real needs in the market.

Work experience

FREELANCE PROJECTS

Freelance Designer
2021 - Current

- Brand identity creation for small projects
- Websites using WordPress
- Creation of advertising images and videos

Contact information

Bogotá, Colombia
sejudesigner@gmail.com
www.seju.gq
@seju_dd
+57 301 2653173

Main skills

